

PRINTING

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THE STRATHMORE STANDARD AND BOW VALEY

An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenode, Baintree, Carseland, Cheddar, Dalemead, Dalroy, Irricana, Keoma, Langdon, Namaka, Nightingale, Standard, Strathmore, Rockyford, Rosebud, Tudor, etc. Official organ of M. D. Keoma, No. 249. M. D. Grasswood, No. 248; and M. D. Bow Valley, No. 219.

Is Your Standard Paid Up?

Month and year of expiration is shown with your address. Thus, May 28, indicates that your subscription expires May 28. Pay in advance. Postal regulations require this.

Vol. XVII, No. 19

Strathmore, Alberta, February 10th, 1926

Subscription per Annum, \$2.00; Foreign \$2.50

New Town Councillors Elected for 1926-27

Considerable Interest In Municipal Elections, and the Race for Fourth Place Very Close.

The municipal elections were held on Monday, with Mr. R. Lilly as returning officer.

On account of the number of candidates received on nomination, quite an interest was developed, and after the polls closed the phone calls were very frequent from people wishing to know the fate of their favorites. That seven starters faced the flag speaks well for the interest Strathmore people are evincing in connection with their municipal affairs.

When the count was made, it was found that Mr. Shrimpton led the poll, followed by Mr. Schulte, with

NEW LICENSE PLATES RECEIVED

Postmaster Martin received a commitment of license plates on Tuesday. Auto owners may secure same at the post office. No plate will be issued in the afternoon between the hours of two and five o'clock.

Don't forget that after the 15th of February that Constable Tate will be after you without mercy, and he is a bad actor when he gets going.

Dalemead Notes

Mr. and Mrs. Brabbin, Mrs. Behan, and Miss Beatty attended a dance at High River Friday.

Mr. Phillips, who had an operation on her foot recently, at the General Hospital, is getting along nicely.

A number of the Dalemead people enjoyed a surprise party at the L. McKinnon home in Calgary Friday night.

Delmer Stach, who has been quite sick with pneumonia, is improving.

The young folks enjoyed some good games of basket ball Wednesday evening.

The Juniors held their monthly meeting Saturday evening. Charlie Horvath gave a reading on Canadian literature, and a short address was also given by Carrol Way. The Juniors will give a Valentine Social on Monday night, February 15. A programme and Valentine box will be had. Everyone invited.

A crowd of young folks from Chester were Lake enjoyed a party at the Angus McKinnon home Friday evening.

Some of the tenth grade pupils attended the play "As You Like It" at the Grand Theatre in Calgary Saturday.

A large number of the Dalemead hockey fans attended the games in Calgary on Monday and Friday night.

Coming Events

The Ladies Aid of Strathmore Union Church are holding a pantry sale and tea in Mr. Relling's Hardware Store on Saturday, February 13th, at 2:30 p.m.

A meeting of the ratepayers of division 2, M. D. Keoma, will be held at the Serviceberry school on Wednesday, February 17, at 8:15 p.m.

Oratorical and Musical Programmes will be given at the Memorial Hall, Friday, February 19th, at 8:30 p.m.

H. Bell Reports On Fair Assoc. Meeting

Delegate H. W. B. Bell returned from Edmonton on Tuesday evening and reported that he had been unable to get the Fair Association to agree to Strathmore's proposed fair owing to the fact that there was another fair within 25 miles of the town.

The majority of the directors and officers of the local society agreed that they can put on a fair without outside assistance, and the matter will be thoroughly gone into at the directors' meeting to be held on Wednesday next, at 1:30 p.m., in the King Edward Hotel parlour.

171 JACK RABBITS SECURED AT HAMMER HILL

Some of the Strathmore almsroads have been hunting about what the marksmen they have in town. A few of the boys at Hammer Hill took a few hours off on Tuesday afternoon, and a little over an hour returned with the scalps of 171 fine big jack rabbits. They claim that they could have secured many more had they been able to pass up the youngsters under six months old.

COLONIZING SOUTHERN ALBERTA

At a conference representative of the whole of southern Alberta, a "settle the south" campaign, was launched, looking to the prosecution of a vigorous campaign of land settlement in the next five years. A primary feature of the programme as outlined, will be the issuance of advertising telling of the advantages of southwestern Alberta. The conference was called by the Lebbridge board of trade and representatives from Taber to Pincher Creek and from Champion to the boundary, were present.

1925 Agricultural Production Figures

Alberta's agricultural production for 1925 is valued at a total of \$256,050,367, showing an increase of \$40,617,397 over the total of \$215,432,970 for 1924, according to figures just issued by the provincial department of agriculture. A large share of this increase for the past year is accounted for by the greater value of grain crops produced in the province in 1925.

The total value of grain crops grown in the province in 1925 is placed at \$145,539,314 as compared with \$106,639,146 in 1924. Dairy products show a slight decrease of from \$28,208,000 in 1924 to \$25,062,000 in 1925, a feature which invariably accompanies a year of exceptionally good grain crops.

The value of fodder and root crops in 1925, which is placed at \$50,217,000, also shows a slight drop from the figure of \$52,612,175 in 1924, owing to the greater amount of feed classed as grown feed in the former year. Live stock and animal products show a very gratifying increase of from \$32,912,000 in 1924 to \$35,331,000 in 1925.

Steadily improving. The agricultural industry of the province, it is emphasized by these figures, is in a steadily improving position, and not only has the volume of production in most lines been increased, but prices in practically all cases show an upward trend which is very encouraging.

JOHN MACKENZIE WILL BE EDMONTON CORRESPONDENT

Mr. John Mackenzie left on Tuesday for Edmonton. During the session of the Legislature, which opens on Thursday, he will be a "free lance" in the Press gallery, and will furnish each week to the Standard a story telling in his own style, just what he thinks of the work being carried on by our legislators.

Alberta Country Woman Hits Out On Old Subject

Tells Why Many Rural Ladies Shop by Mail. Can Strathmore Assist the Merchants to Hold Business?

By Annie Sheppard Armstrong

In nearly every small town in the west there is, on continuous, all-year campaign going on in the local paper, indicated by its advertisers, inducing people against the mail-order houses and trying to get them to desert the town. Not living in town, I do not know whether its dwells send to the mail-order houses or not, and it doesn't matter much anyway, as the country makes the town, but I think the fire is directed mainly at the country people.

Now, whenever enough farmers settle in a district to make it worth their while the storekeeper, the blacksmith, the butcher, the baker, and what not, follow them, and make the party of the first part take a notion to leave the town, then the party of the second part, just as it followed him, in proceeds forthwith to follow him out.

So the town in mainly for the purpose of serving the country, and if it does not serve the country satisfactorily, it suffers accordingly. In other words, its success depends on the amount of business it does with the country. In catering exclusively to its few evanescent town customers it is merely betting on the wrong horse.

If the farm women send for goods to the mail-order house the town does that much less business—that's the town side of it, and, apparently, the only side it sees.

Things Are Different

But times have changed, long ago! The farm woman does not make butter any more—she does not really have to go to town to peddle her product, for she ships the cream, likewise her poultry and eggs. She can buy where she likes.

Granted now that the local storekeeper sells superior goods and sells them reasonably, that the customer sees what she is getting and all that, she still sends to the mail-order house. Why? As a farmer woman myself, and for the sake of the gasping anemic small towns, I am going to tell you.

In spite of her trade being so valuable, there is no place in the small town for the farm woman or her brood of children.

There is a lively stable or two for the horses and for her husband to go around here; there is a poolroom or two where he can stay and play pool or not, just as he likes. There are from one to three hotels where he can recline in the lounge and smoke, but in the small town, the old-time "radio" is a thing of the past. Instead there are notices at the salway: "Keep down, unless registered." So the farm woman for the farm woman or her daughter. There are a beer parlor or two where men can forgoth and kill time. If he is a soldier there is a Great War Veterans' hall for him, and so on. There are from one to five or six large, commodious churches.

A SECOND FATALITY FROM CHEADLE FIRE

Margaret Rae, the second daughter of Mrs. James Rae, of Cheddar, who was so seriously burned at the time of the conflagration which caused the death of her sister, Miss Angelina, died in the hospital at Calgary, Tuesday, after a long illness.

The two boys, John and Robert, have been making steady progress under the care of Dr. Givins, at the Holy Cross Hospital.

locked up tight, or even if they weren't who would want to prowl through their echoing emptiness like a disembodied ghost? How many small towns have a reading room, or a public library open to the public? I have not seen any. How many maintain a restaurant at the town's expense for the convenience of the country trade? Not one that I have seen.

Towns Are Men

No, the town is a man's town, pure and simple. The woman, if in town, is only a housewife, and she is at the dinner at the Chink's or at the hotel in a half hour; she can go and get a dish of ice cream, which takes another ten minutes. She is expected to stay in the rest of the time buying stuff to lug home.

But no—she takes a stubborn spell—there is no place in this town for her. She has just made money, and the longer she is in, the more money she will have to spend to put in half a day's work as though it was planned that way. She gets a stingy fit when she sees her husband dashing from place to place, hardly able to do justice to all the foregoing spots. With lightning motion she summons him: "I'm ready to go home."

"Why, why, have you done your shopping?"

"Yes."

"But the plowshare isn't sharpened yet."

"Isn't it? Oh, well, you can get it tomorrow when you post your order to Simpson's. I'm tired of tramping around, and maybe in our own buggy to one will come and ask me if I've been waited on and what I want."

And the next day a fat order goes to our friends, the mail-order houses. The town was entertaining to the man, who left the spending to his wife. She was disgruntled—and left town, and the money went with her. The town went to play for the women voter, the woman buyer, or "Hill" called the "small town."

The Women Turns

Now, one cannot blame the woman. One cannot expect the rural dwelling female to take a drink or start playing pool, merely to oblige somebody by "buying at home." She is a good old-fashioned soul and would sooner "send away for her stuff, strange as it may appear."

I know one town where the farm women around gradually got enough money to erect and equip a rest room. It was by selling home cooking and one way and another. Of course it is not open in the summer months, and there is a fuel problem in the winter. I have been in it, and the town children make of it a stamping ground for their mud and playthings. Every little thing was stolen out of it, even the electric light fixture, and it is used with contempt generally.

Without counting the same town tears its hair over "buying at home" and the editor waxes fat with his advertising. But just as long as the small town has no place for the rural woman, just so long will the rural woman give the small town the axe. The days of the "dear old egg-woman" and the "dear old butter-woman" are past and the trade of the rural dwelling woman, with money in her hand, instead of "fanciful wares" in a market-basket, will have to be catered to, not commended.

It is, then, up to the small town. The towns are doing all the "holier-than-thou" it must be better than the small town and the co-operation of the country people can be counted on in helping to organize and maintain a permanent accommodation for the women and children of the rural trade. —Commercial Review

THE ORIGINAL

Techopatrs

Eight-Piece

Calgary Orchestra

Playing the Latest Dance Hits.

MEMORIAL HALL, STRATHMORE

FRIDAY, Feb. 12

Gents \$1.00
Ladies 50c

MEMORIAL HALL, STRATHMORE

SATURDAY, FEBRUARY 13, 1926

Alice Terry In—

"Any Woman"

From a story by Arthur Summers Roche.

Effects of Frost, Damp, and Bin Heating On Seed Germination

The following is an example:

First test planted August 20th—	100 Seeds	100 Seeds
Counted on—	No. Germy'd	No. Germy'd
August 24	1	1
August 27	4	11
August 29	7	12
August 31	20	22
Sept. 8	27	17
Sept. 12	19	24
Sept. 14	20	10
Sept. 15	20	10
Sept. 16	20	10
Sept. 17	20	10
Sept. 18	20	10
Sept. 19	20	10
Sept. 20	20	10
Sept. 21	20	10
Sept. 22	20	10
Sept. 23	20	10
Sept. 24	20	10
Sept. 25	20	10
Sept. 26	20	10
Sept. 27	20	10
Sept. 28	20	10
Sept. 29	20	10
Sept. 30	20	10

After 35 days 98 99

Upon being retested after the sample had been in the laboratory over a month it grew 95% in four days.

Damp Seed

The storage of damp seed may have serious effects. If it heats a small amount it simply adds the after-ripening. It it heats beyond a certain amount it will kill the germ. Where the critical point is, is hard to say. The only way to be sure is to test seed for germination in plenty of time before using it so that a better supply can be obtained if necessary. This samples from several parts of the bin (not just off the top of the pile), mix by pouring back and forth, and put on a table and count two lots of one hundred seeds as they come. Plant these in soil in a flower pot or box or place them between blotting papers between two soup plates. Turn the upper soup plate upside down over the lower and make sure that the corners of the blotting papers are not sticking out between the plates. Keep moist and at a temperature of an ordinary room. Two weeks will tell whether the seed is fit for use. —Farmers' Forum

ROCKYFORD NEWS

ENJOYING HIS FIRST COON COAT



LORD WILLINGTON, prominent British statesman, who has been mentioned as a possible successor to Lord Byng as Governor-General of Canada, is now in the Dominion on his way to China on a mission for the British Foreign Office in connection with the Boxer indemnity. Lord Willington is seen here in a coon coat which he secured in Montreal and which he is thoroughly enjoying during his trip across Canada by Canadian National railways in company with Lady Willington.

During their visit to the Dominion, Lord and Lady Willington are being entertained by the Governor-General, and the Lieutenant-Governors of Ontario and Manitoba, spending a day in Winnipeg, and a short time in Vancouver and Victoria before sailing for the Orient. They are accompanied on the rail journey by Mr. C. K. Howard, Canadian National general tourist agent.

Lord Willington, who is Lord-Viscount of Epsom, is at Hastings, England, has been Governor of Bombay and Malaya. He was largely responsible for the return of the exchequer of the City of Quebec from the City of Hastings. This exchequer, which was returned at the time of the British conquest of Canada, was held until last fall by Hastings, when, through the efforts of Lord Willington and Hon. P. C. Larkin, Canadian High Commissioner in London, it was returned to Quebec.

Rockyford Locals

Under the auspices of the Rockyford Ladies Club, a cribbage tournament was begun in the town hall on Wednesday night. There were seventy-eight entries for the singles. The entries for the doubles were taken during the evening, and will be published later. The first part of the evening was devoted to the tournament, until an excellent supper was served, after which a most enjoyable dance was held with local talent supplying the music. From first to last, the evening was a great success and enjoyed by all present.

We regret to hear that master Louis Maurice is suffering from appendicitis, and was removed to the Holy Cross Hospital on Thursday, where he was operated on by Drs. McNab and Donovan. He is now, we are glad to hear, progressing favourably.

On Friday, a dance, under the auspices of the Rainbow Orchestra, was enjoyed by, if not a large crowd, a very select company. The music was well up to the standard for which the orchestra is noted.

Mr. S. Dorsey is still in Holy Cross Hospital. His many friends will be glad to see him back again in the near future.

Mrs. E. Cullen is leaving next week for a holiday in Vancouver. Her many friends sincerely hope that the change of climate will completely restore her health.

Rockyford Hospital has been requested, Nurse Parks in charge.

We regret to hear that Mrs. John Munro met with a very painful accident on Saturday morning. Dr. Donovan and Nurse Parks were called, and the patient is now, we are pleased to report, doing as well as can be expected.

The Rockyford Motors have installed electric light in the town. This will prove a great boon to everyone.

On Friday a most enjoyable dance was held in the school at Tudor. Many of the old-time dances were on the programme, and were very much enjoyed, especially the Scotch dances, which were much applauded. It is intended to hold an entertainment each week in aid of the hall fund. Next Friday there will be a radio dance programme, commencing at 8 p.m. This should be well worth going to.

A Church of England service is now held each month by the Rev. A. D. Currie, in the Rockyford school. Next service February 14, at 11 a.m.

A son was born to Mr. and Mrs. Murphy on Saturday, February 6th, in the Holy Cross Hospital. Both mother and baby progressing favourably.

The marriage of Miss Lillian Lounsbury on Tuesday, February 2nd, at the home of the Baptist minister. The happy couple intend to spend their honeymoon at Banff.

If you have any news items phone R919.

The fine weather of the past week has been taken advantage of by the farmers to overhaul machinery, and clean seed grain.

While plowing operations for spring work, do not forget alfalfa. The present price of hogs makes alfalfa especially valuable, and no farm should

United Church Notes

Owing to so many of the fathers being away, our "Father and Son" banquet will be postponed until the last Friday in February or the first Friday in March.

Did you know the United Church has now under her care at home and abroad about 625 missionaries. For their maintenance, and institutional work carried on by them, we must raise \$2,500,000 by the end of March. Charles Wood, a journalist, writing to the New York "World", says of Protestant Missionaries in China: "I know about 100 of them intimately, and I can say for this 100 that they comprise the biggest, broadest, most worthwhile aggregation of human beings with whom I have ever come in contact."

Baintree

The social evening of the Baintree Community Club was held at the home of Mr. and Mrs. P. J. Lyons on Thursday evening. A very enjoyable time was spent by the many friends and neighbours who contributed to the programme to make the evening a success.

A social evening and old time dance will be given by the club on February 12, through the generosity of Mr. and Mrs. H. Godfrey, who have kindly offered their home for the purpose. Admission twenty-five cents. The proceeds are in aid of the Baintree Hall. Everybody welcome.

BAINTREE U.F.W.

On Wednesday afternoon, February 2nd, Mrs. P. J. Lyons entertained the U.F.W. ladies. Plans for the winter drive were discussed. The convention report of Mrs. Hopkins was postponed until the next meeting. The hostess served a very delightful lunch about five o'clock. The ladies agreed that they had all spent a very pleasant afternoon.

A court whist drive will be held at the school house on February 13th, at 8 o'clock, under the auspices of the Baintree U.F.W. It has been hinted that ice cream will be on the menu on that Saturday night. Everyone welcome.

The next meeting of the U.F.W. will be held at the F. Logan home with Miss E. Lamborn as hostess, on Wednesday afternoon, March 2nd.

BIG ORDER FOR FARM BUILDINGS

The C.P.R. colonization department at Edmonton has just placed an order with the Staveck-Silo Co. of Edmonton, for 100 farm cottages and 100 barns at a total cost of \$70,000. The buildings are to be used in connection with the C.P.R. colonization plan.

be without a few acres of irrigable land put down to this crop.

Many farmers, we are pleased to hear, intend planting more trees this year, and no time can be better or more profitably spent than that devoted to making the home beautiful, to say nothing of the comfort derived from the shelter of a good belt of trees.

Precipitation for the week ending February 6, 0.7 inch.

Anglican Church service will be held on Sunday, February 21st, at 11 a.m.

Stationery Special

Large Writing Pad and one package Envelopes 35c
Small Writing Pad and one package Envelopes 20c
A complete line of Paperettes from which to make a choice.

Don't neglect that Cough. Use our White Pine and Tar. It cures.

Rockyford Drug & Confectionery Coy.

Phone

Phone 23

ATWATER KENT RADIO

It's a lot easier for camels to stroll through needles' eyes two abreast than for imperfect receiving sets and radio speakers to pass the inspectors at the Atwater Kent factory.

F. W. GIBSON

ROCKYFORD GARAGE

Dealers in Chevrolet Motor Cars, and Atwater Kent

— Radios —

Motor Accessories of Every Description

Waverley Billiard Parlours & Barber Shop

All the latest equipment and best of service. Work done by experts. We specialise in Ladies Hair Bobbing, Massaging, and Shampooing. Ladies Hair-dressing by appointment.

Get your Cigars, Cigarettes, Etc. here. At your service at all times.

J. GABLEHOUSE, Proprietor

NOW is the Time

PAINT UP, VARNISH UP and STAIN UP

The Inside and Outside of Your Home.

Call and let us give you some valuable hints along these lines. We carry a large stock of Paints and Varnishes, and will be pleased to demonstrate some of the latest methods of finishing up your home.

Give us a call.

POOLE HARDWARE

Rockyford

THE ORIGINAL

Techoptars

Eight - Piece

Orchestra

DANCE IN

ROCKYFORD

HALL

Friday, Feb. 19th

SPECIAL

FEATURE

Alf Fraser, of Fraser Bros., famous radio banjo artiste.

DR. R. H. DENHOLME, D.D.S., Calgary

will be at Rockyford every WEDNESDAY situated at McGuire's Office, Phone 1.

A. E. B. DENOVAN, L.R.C.P.S. (London), M.D.C.M. (McGill)

Physician and Surgeon

Office at Rockyford Hospital

PHONE 48

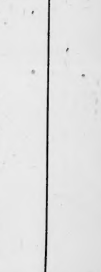
J. B. MCGUIRE, L.L.B.

Barriater, Solicitor, Notary

Insurance of all kinds.

Money to Loan.

Phone No. 1. House phone No. 30. Rockyford



THE PIONEER MEAT MARKET

FRIENDS CALLING--

At an unexpected moment. You invite them to stay for luncheon but, you ask yourself—"what to serve. Quick--think of--"

BAKED HAM

Sugar-cured and unusually flavory, it literally "dissolves on your tongue". Just try it for your next luncheon.

GEO. SNAITH

Phones: Store 25, Residence 70



Can your larder stand a few more cans of Preserved Fruits, Vegetables or other Canned Goods, Madam? Then stock up now. This week we offer you a good selection at very low prices.

M. B. GARRETT

Phone 62, Strathmore, Alta.

BY WAY OF VARIETY--

Eat More Sea Foods!

Certain elements in Fish and Oysters your body needs. That will do you good. Eat more of both!

We carry an excellent assortment of Fresh Fish. Try them some time.

STRATHMORE MEAT MARKET

A. Bray, Proprietor

Phone 20, Residence 1-- Phone 40, Store

The Strathmore Hotel

— Under New Management —

Good Rooms at Reasonable Prices

Sample Room in Connection.

Electric Lighted Throughout.

H. M. THORBURN, Proprietor



The Strathmore people who visited the Star Car Exhibit in Calgary, were delighted.

The new shipment will be along within a few days.

See them and be convinced that for Price, Quality, and Comfort, that you get 100% when you BUY A "STAR".

White & Son

GARAGE

Strathmore, Alberta

WHEAT MILLING LABORATORY

Announcement is made that the establishment of complete equipment for a wheat milling and baking laboratory at the Alberta University has been completed. The resources of the University laboratory will be devoted wholly to a research programme approved at a recent conference of chemists and agronomists from the three prairie universities, called by the National

Research Council. The most important item of this programme under way at present is the investigation of the quality of wheat produced in different districts, and of practical methods for its improvement.

BIG CONVENTION FOR BANFF

The western convention of Rotarians will be held this year at Banff, Alberta, in May next.

STRATHMORE & BOW VALLEY STANDARD

Published Every Wednesday

Annual Subscription (paid in advance) \$2.00

U.S.A. & Foreign \$2.50

A. A. Moore, Editor

Member Canadian Weekly Newspapers Association and Western Selected Town Weeklies.

Local advertising: 15 cents a line for first insertion, and 12 cents a line for each subsequent insertion. 10 cents a line to the local readers. 15 cents a line for the first insertion. 10 cents a line for each subsequent insertion. Minimum charge 50 cents first issue. 25 cents each additional issue. Display ads, rates on application, ask for Rate Card. Special positions extra.

Terms—Small or transient ads, cash with order. Contract ad, 25 cents due 1st month following insertion. Changes of advertisements must reach this office not later than noon each Monday.

Notices of entertainments, meetings, sales, etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.

The publisher is not responsible for opinions expressed by correspondents.

ROAD MANNERS

You are, say, a typical Canadian. You have a car of some kind, and call yourself a good driver. You are as good as anybody, and not disposed to take anybody's impudence. A free man, in a free country! Now, observe freedom, as it functions on the highway. The car ahead is going as fast as you wish to go, but you don't enjoy being behind. You speed up to pass it and then slow down to give it your deadly vapor in the winter time, and your dust in summer. Again, you are going as fast as you wish to go, and a car behind toots for gangway. You speed up, not for any particular reason, but just to thwart the other fellow. You are on a main highway and a car darts in from a side road. A collision is narrowly averted. "Fool you matter. You are on a side road and dart into the main highway, narrowly missing a speeding car. "Fool you matter. No policeman being in sight, you make a left turn where left turns are forbidden. You feel adventurous. Five minutes later another adventurer attempts the same thing and grazes your innocent tender. "Why the infernal idiot," you cry. You attempt to pass a car, even though another is coming full speed. You think you can make it. You do. The car you are passing slows down, the one coming head on, slides on locked wheels. Thus, two cautious drivers save a fool from his folly. Your heart skips four beats but you glow with pride in your achievement. You resent the fact of traffic officers; you hank impatiently in a traffic jam; you keep a little more than half the road and curse the car that grazes you; you break the speed limit if there isn't a speed cop in sight; you growl about women drivers; you drive with loose brakes; parking regulations irritate you; a summons seems an invasion of your rights as a free citizen. Freedom is a wonderful thing. It makes men self-reliant and self-respecting, and—er—ill-mannered.

—Cranbrook Courier

SUCCESS

Never have your wishbone where your backbone should be. Success is not represented by a bag of gold at the end of a rainbow—it is not a sudden streak of luck on a long chance—it is not necessarily enjoyed in a palace, surrounded by luxuries and servants. Success is a state of mind which comes to you or me through any degree of progress or achievement. Drops of sweat from honest effort are always more gracious than idle tears from weak wishing. Happiness is doing, success is in the step forward, however steep the grade. The man in gray overalls, or, perhaps, more content than the man with the dress suit, and would not trade his overalls for the best swallowtail in town, for the reason that he gets enjoyment from his work. Oh, for the patience to realize that there is no job in all the world God so wanted us to do as our own, whatever it may be! It would lead in the joy of our lives and help us really to be the blessing to others we would so like to be.

FAIRS CONVENTION

The annual convention of the Alberta Fairs Association will be held in Edmonton, February 9 to 11. Among the speakers will be Hon. Geo. Hood, minister of Agriculture, H. A. Craig, deputy minister, S. G. Carlyle, livestock commissioner, W. S. Stephens, and others. On the third day of the convention the delegates will be guests of Deane at the home of agriculture. In the evening, at 6:30 a banquet will be tendered by the Edmonton Exhibition Association. On the afternoon of the second day a program of motion pictures of the province will be furnished by the public branch of the department of Agriculture.

WHAT ABOUT A REST ROOM?

A most interesting article appears in the Standard this week by Annie Shepherd Armstrong, published in the Commercial Review, in regard to the merchants making some effort to cater to the comforts of the farmer's wives when they come to town to do their shopping.

Strathmore is, particularly, well situated with their fine Memorial Hall to meet the grievances that the writer has outlined, and it should not be a difficult matter to make satisfactory arrangements with the Hall management, to provide accommodation for the farmer's wife, where she would be comfortable, and at the same time have opportunity of meeting friends from different sections of the district. In fact, in a short time the place would become so popular with the ladies that the men-husbands would be on the "waiting list."

Let us get busy and try to make Strathmore the place where the farmer's wife would insist upon doing her trading, and every merchant and dealer in town will receive direct benefit.

COMMERCIAL REVIEW DISCUSSES THE ADVERTISING QUESTION

Does advertising increase selling cost asks the Commercial Review of Calgary, organ of the Retail Merchants Association in an editorial in its last issue. The journal then proceeds to throw light on the subject as follows: "There are many people—and among them unfortunately a number of retailers—who are of the opinion that standard products could be sold more cheaply if so much money was not spent in advertising. The contrary is the truth. Every concern which seeks a general market for its goods finds it necessary to set aside a certain sum each year for advertising, and this is charged as part of the operating expense, the same as rent, fuel or insurance. The aim of advertising is to create a demand for goods and this is done most cheaply and quickly through the direct appeal.

"Why is it that manufacturers who have been established for so many years and whose products are a household word the world over, keep on, year after year, spending money on advertising? Take the famous Peppermint Soap, or Fry's cocoa, or Swift's ham! Wouldn't one imagine that enough money had been expended in the last fifty years to warrant these products being always in demand? They have been known so long now, every child knows them.

"But, where is 'Sunny Jim' who used to so energetically tell us of 'Purce'—the breakfast food? 'And there was the Canadian industry manufacturing Sterling chewing gum once! Where is it now?

"These are only a few of several big sellers that at one time everybody knew about. They used to spend thousands and thousands of dollars in advertising until they built up remarkable sales. They all figured they could rest on their oars, but they soon drifted into the maelstrom of competition and today they are unknown—a slight memory of a once glorious past.

"Does advertising pay? We'll say it does! Once you tell the people what you have to sell and they will very soon forget you are in business. Volume can only be obtained through advertising in one or other of its many forms. The same principle which applies to a large national advertiser obtains in equal force to the business of the smallest advertiser. Advertising helps to make quicker sales and more frequent profits.

"We could name many concerns in



Radio Batteries and Tubes

"A" Batteries

"B" Batteries, 22½ v.

"C" Batteries, 45 v.

WD 11—WD 12—UV 199

UV 201 AS and Hand

A Complete Stock Always On Hand

Barbor & Craddock

Phone 30, Strathmore, Alberta

Do You Know?

That when placing an order for Printing you are not making a purchase of material, but are hiring a service. You are employing the printer and his equipment to do a certain piece of work. What do you get? That depends on whom you hire.

Printing cannot be good without equipment, experience, judgment, and a desire to render prompt service.

For years many of those who know have been buying their printing service of

Strathmore & Bow Valley Standard

PRINTERS AND PUBLISHERS

Risdon's Machine Shop

STRATHMORE

General Machine Work, Welding, Brazing, Pipe, Etc.

Machine Shop Phone 13 — Residence Phone 27

BRING ME THE REMAINS

the west—yes and pretty close to home, too—who imagine they are so well known that they can cease advertising and the markets will continue to greet them with open arms.

NO PROFIT IN WHEAT FOR THE FARMERS UNLESS REASONABLE PRICES PREVAIL

Authorities on commerce and finance are pointing out that owing to the relative high prices for wheat prevailing for the past year or so farmers have been led to till more wheat land than is ordinarily the case, and in consequence the year 1926 may see overproduction and lower prices says the Toronto Saturday Night. For instance, it is stated that United States farmers are sowing enough more land to winter wheat to give a forty per cent. increase over this year's winter wheat crop, after making all allowances for ordinary risks. There is also indication that next year's wheat in Europe, including Russia, will also be larger, with possibly a very considerable exportable surplus from the last named country.

Unless our statisticians are all wrong, and that is unlikely, there is no profit in wheat for the farmer when it is selling around one dollar per bushel in Liverpool. For instance, to transport wheat from a central point in the prairie provinces to Liverpool the cost, according to the "Canada Year Book," is about forty cents per bushel, and sixty cents per bushel is not sufficient to cover the cost of the underbaker.

What, according to these statistics, gives a better cash return per acre to the farmer of the Maritimes, Quebec,

Ontario and British Columbia than to the farmer on the prairies. Owing to two causes, more intensive cultivation and lower freights—less mileage—to the consuming market. Take the year 1922 when wheat slid down to one dollar per bushel. The average profit per acre of spring wheat in all Canada was \$7.58, the highest being in Quebec, where the profit per acre is placed at \$12.10, the lowest in Manitoba, where a loss of \$2.66 per acre is indicated.

In the same year United States authorities state that the average loss sustained by their farmers on wheat exported amounted to 15 cents per bushel.

The average cost of grain production in the prairie provinces (spring wheat after fallow) is set down at \$16.06 per acre, taking in all cost in crediting rental value of the land. In Eastern Canada and British Columbia the cost is placed at \$19.48 per acre. All of which means that unless the crop is unusually heavy and of good quality, anything like dollar wheat is not a paying proposition, where marketing conditions are adverse as they are a couple of thousand miles from the seaboard.

ALBERTA COAL GOING EAST

The second 25,000 tons of Alberta coal to be sent to Ontario at the special freight rate of \$7.10, will be under way shortly, orders have already been received from Ontario at the office of the provincial trade commissioner. This makes 50,000 tons of Alberta coal sent east this season.

OUR SHOE DEPARTMENT
has just placed in stock some smart
new styles in

Ladies Classic - SHOES -

These lines include some real nifty Strap Slippers and Oxfords. We have them in Tan Calf, Black Kid or Patent Leathers. Style, Comfort, and Wear, combined with the Low Prices we quote on them, makes this line a most popular seller. See our values at, per pair \$5.50, \$5.95, and \$6.50

BOYS' STRONG SHOES FOR SCHOOL WEAR

A solid leather chocolate coloured shoe for the boy who needs something strong for every day wear. Splendid values at, per pair \$5.50, \$5.95, and \$6.50

MEN'S HIGH GRADE WORK SHOES TO CLEAR

Elk leather work shoes, in tan, chocolate, and smoke colour, well finished and a high grade shoe. Lines that sold up to \$9.00 are included in this lot, specially offered at, per pair \$5.50, \$5.95, and \$6.50

Men's CORD PANTS

Made of the highest grade material, and warranted to give you better wear than any cord pant you ever wore. Try a pair at \$5.95

Boys' CORD PANTS

Bloomer style, with the Governor fastener at knee. Just the thing for real hard wear, pair \$2.75

OUR GROCERY DEPARTMENT

With Low Prices as Always, Offers Some Good Lines Again This Week.

Palm Olive Soap Chips, 2 lbs. for	25c
Kleen-up Soap, 2 tins for	45c
Hard water Soap, a dandy line, 6 cakes for	25c
Beats All Soap Compound, reg. \$1.00 pkt. for	75c
White Star Jelly Powder, 3 pkts. for	25c
Pure Rice Flour, 4 lb. bags,	40c
4 lb. bags,	40c
Scotch Oatmeal, 4 lbs. for	25c
Macaroni, in 5 lb. boxes,	55c
Libby's Potted Meats, 3 tins for	25c
Potatoe Flour, pkts, 2 for	25c

Red Rose Tea, the highest grade line of Orange Pekoe obtainable, same as sold in Xmas packets, per half pound, 50c

If you like good tea, try this.
APPLES in crates. Special this week \$2.45
Fresh Cauliflowers, Lettuce, Tomatoes, etc., at the lowest market prices for quality goods.

GATENBY & FISHER

"THE SQUARE DEAL STORE"

Phone 23 Groceries, Phone 100 Office and Dry Goods

HIGH GRADE DRUMMELLER LUMP

COAL
— \$7.25 at Shed. —

CARBON STOVE COAL
\$6.50 at Shed.
DELIVERY
75c per Ton.

T. H. EVES
Strathmore
Dealer in the Famous
GALT COAL.

LOCAL NOTINGS

The Rainbow dance, held on Thursday evening, had a fair crowd, and a good time for those present.

The Income Tax Inspector from Calgary, visited Strathmore last week, and had the boys on edge for a short time. However, he was much pleased with the condition he found, and left on Saturday, looking for other fields to conquer.

A meeting of the bachelors was held on Friday evening, to make arrangements to hold a ball. After quite a discussion it was decided that the time before Lent was too short to make it a complete success.

A regular meeting of the Women's Institute will be held at the home of Mrs. E. E. Zerkle on Wednesday, February 17, at 3 o'clock. All ladies intending to join are cordially invited to attend.

The members of the Choral Society entertained the G.W.V.A. members at the Memorial Hall on Monday evening.

Friends Brownlee, Mitchell, Hoadley, Buckley and Company had better watch their step for a "canine Scot" is giving them the one over at close range.

Notes About Old Timers

1905—First section house completed for the Canadian Pacific Railway.

1905—George Lloyd established the first store, and for many years was recognized as the father of the town.

1906—A. S. Bush and Brown & Davis established themselves in business.

1906—The Irrigation Company's headquarters were opened.

1907—Geo. Lloyd built and opened the King Edward Hotel.

1907—The railway station buildings were erected, replacing the one destroyed by fire.

1907—An Immigration Hall was opened by the Canadian Pacific Railway.

1907—The Crown Lumber Co. and the Riverdale Lumber Co. opened their lumber yards.

1907—The first school was opened under the guidance of Miss McKen.

1907—Strathmore was incorporated as a village with Messrs Lloyd, Lambert, and Owens as councillors.

1908—The Methodist Church was built and opened.

1909—The Anglican Church opened and the Presbyterians secured a site for a new church.

1909—The Bank of Commerce opened with J. S. Barker as manager.

1909—Two prominent visitors were C. C. North and A. E. Montgomery of Moline, Ill. Both of those gentlemen had large property interests in the Bow Valley.

1909—O. J. Evans was welcomed back after a visit to Ontario. He was the popular captain of the baseball club that had them all stopping.

1909—Organization of the first brass band.

1909—Lloyd's Hall was packed at a concert given in aid of the building fund of the new Anglican Church. \$200 was realized.

1909—J. O. Wilkinson sowed 2½ bushels of oats in May and threshed 110 bushels to the acre, 45 pounds to the bushel.

1909—The first wedding was celebrated in the Methodist Church on September 9, when Miss Esther Seymour was married to George Hill by the father of the bride, Rev. Mr. Seymour, assisted by the Rev. J. E. Brown, of Langdon, and the pastor, the Rev. J. V. Heslop.

1909—F. M. Schetter brought to the standard ounce 2 potatoes, each weighing 2½ pounds. He had about a third of an acre, which yielded 185 bushels.

1909—J. A. Anderson, purchased four lots and began the building of a \$3,000 home.

1909—Prairie fires did considerable damage. Many of the Strathmore residents assisted in getting same under control.

1909—Among the leading advertisements which appeared in the first issue of the Standard under the management of Mr. John Mackenzie were: Those of Wright and C. W. Chase.

STARTS RACON RANCHE

Dr. A. M. McKay, a well-known veterinary of Calgary, has started a racoon ranche, north of Calgary, on the Edmonton trail.

Fifteen coons have already arrived and are now in pens which have been erected for their occupation.

This is probably the first fur farm of its kind in Alberta, although it is understood there is a pair of racoons in the Vermilion district.



Boy Scout Notes

FIRST STRATHMORE TROOP
BOY SCOUTS

The card party, held in the dining room of the War Memorial Hall on Friday last, was very successful, and everybody had a good time. The troop wish to thank all those who made the cakes for the supper, and also Miss Watson, for her services at the piano for the dance. The officers and troop are grateful to those who make a point of supporting their efforts in public and will always endeavour to give them a good time.

King's Scout Stanley, of Dunsmuir, is also to be thanked for his help, and he has also promised to help the local boys with the work for the various badges.

NEXT WEEK WITH THE CHURCHES

United Church, Strathmore

Sunday, February 14th, 1926

At Cheadle and Strathmore the Annual Father and Son Service will be held. There will be short messages from the boys, as well as music in which they will lead. Every father not attached to another church is urged to bring his son to church next Sunday.

Nauk's—Church School at 11 o'clock followed by Church Worship.

Cheadle—Combined Service of Study and Sermon, opening at 2:30 p.m.

Strathmore—Church School at 11 a.m. led by Mr. Wilfred E. Gardner.

Public Worship opening with a fifteen minute Song Service at 7:15 p.m.

Father and Son Banquet in the basement of the Strathmore Church on Tuesday evening, February 16th, at 6:30 o'clock. All Dads and Lads invited.

Other groups and classes as usual.

ARTHUR H. HOWE,
Minister

ST. MICHAEL AND ALL ANGELS CHURCH

Sunday, February 14, 1926

8:30 a.m.—Holy Communion, Strathmore.

11:00 a.m.—Matins, Strathmore.

12:15 noon—Sunday School and Bible Class, Strathmore.

7:30 p.m.—Evening Song, Strathmore.

Sermon: Genesis VI, verse 1 and 2

A. D. CURRIE, Incumbent

ROMAN CATHOLIC CHURCH

1st Sunday of month, Mass at

Carseland 9 a.m. Strathmore 11 a.m.

3rd Sunday of month, Mass at Lang-

doun 9 a.m. Strathmore at 11 a.m.

Rev. J. E. DUGGAN, Pastor

CARSLEND UNITED CHURCH

— 6 —

Langdon—Sunday School 12 a.m.

Dalmenod—Preaching Service 11 a.m.

Sunday School 12 a.m.

Carseland—Sunday School 2 p.m.

Preaching Service, 3 p.m.

Blind Creek—Preaching Service 7:30 p.m.

Rev. PERCY JOHNSON, Pastor

**FOR
SPRING
CLEANING**

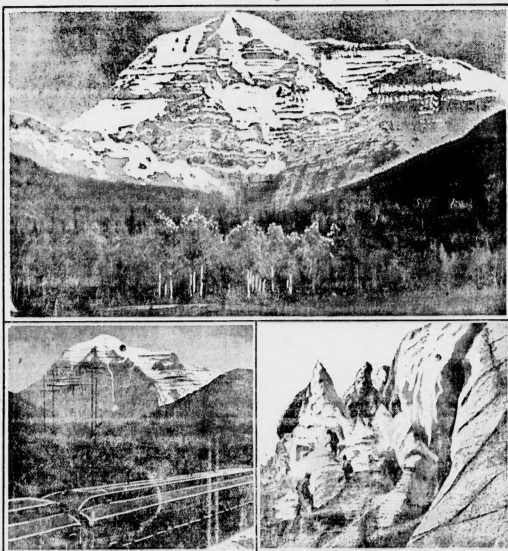
**ALABASTINE, KYANIZE, VARNISH
STAINS, CELOID ENAMEL
VARNISHES — and — PAINTS**

STRATHMORE HARDWARE

"THE STORE OF QUALITY AND SERVICE"

M. A. RELLINGER Phone 54

HIGHEST PEAK IN CANADIAN ROCKIES



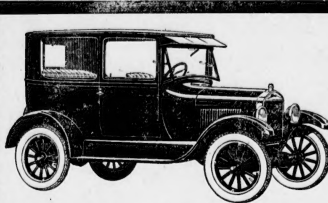
The Alpine Club of Canada will this year hold its annual camp at the foot of Mount Robson, the highest peak in the Canadian Rockies, which tower 13,098 feet above sea level.

Mount Robson Park, named from the mountain which it surrounds, is a favorite stopping place for tourists from United States points who make the Triangle Tour of the Canadian National Railway, which embraces Vancouver, Jasper and Mount Robson Park and Prince Rupert with a journey over the in-

land seas of the Pacific coast on one of the Canadian National Pacific Coast Steamships.

Among other things, Mount Robson can be regarded as the most frequently photographed mountain in the whole of Canada, the Continental Limited of the Canadian National Railways stopping for five minutes at the foot of this monarch of the Rockies in order that tourists who are passing through may secure photographs showing its lofty, snow-capped peak.

Just outside of the boundaries of the National Park is one of the finest big-game hunting grounds of the continent, where black, cinnamon and grizzly bear abound and where other big game, such as high-born mountain sheep and mountain goats are to be found in great numbers. Hundreds of hunters annually make Mount Robson their headquarters for their excursions into the passes of this region after big game, for here excellent accommodation may be secured either during the summer tourist season or later in the fall when the hunters are out after their quarry.



USED CARS

Some exceptional buys in Guaranteed Second-hand Cars. Call in and let us give you a demonstration.

ARNOLD

MOTORS

Phone 31 FORD AND L.H.C. DEALERS Strathmore, Alberta

HOLLINGSHEAD COMMERCIAL COLLEGE

The Leading Business School.
226, 8th Ave. West, Calgary, Alta.
COMMERCIAL SUBJECTS SUCCESSFULLY TAUGHT.

We cannot fill the calls we have for Male Stenographers.

Principal: A. Hollingshead, P.C.T., F.I.P.S.

Irricana

A party of friends met at Mr. J. W. Brown's at Craik, B.C., on Friday, and spent a most enjoyable time. Mr. Houston, of the Alberta Piano Co., Calgary, demonstrated a five-tube Atwater Kent radio, and old time music was danced to, and enjoyed by all. The friends who met were: Mr. and Mrs. J. Stevens, Mr. E. and E. Stevens, Miss J. Stevens, Mr. O. Regan, Mr. Chaffin, of High River; Miss Chaffin, of High River; Mr. Leacock, of High River; Mr. and Mrs. J. Douthett and family, Mr. Smith and son, Mr. D. Mellick, Mr. Shuler, Mr. Brudenry, Mrs. H. Hendrick and family, Mr. J. Hendrick and family.

THE STANDARD FOR SUNDAY READING

Frank Miller, of the King Edward Hotel, dropped into the office, and between pipes, while trying to get his breath, said: "I wish you would say something to the fellows who use up my good heat, that I wish that they would stop borrowing the Standard from my office. They have all kinds of money, and can just as well subscribe for themselves as to spend the time coming over every week to borrow my paper. I am kept busy most of the time, and don't get a chance to read all the local news until Sunday, and then I can't locate my paper."

WESTLOCK CREAMERY WINS PRIZE

The trophy for the best 14 lb. exhibit of butter at the annual convention of the Alberta Dairywomen's Association was won by P. Burns creamery at Westlock, north of Edmonton.

Smilin' Charlie Says



"Wonder what becomes of all this 'New Eras' we're always enterin' into."

George Rollin, yard agent at Place Viger Station, Montreal, retired under pension arrangements on January 1, 1926, after forty-six years of service with the C.P.R. He entered the employ of the Company as messenger at Hochelaga, now called Place Viger Station, on April 24, 1879. J. A. Racicot has been appointed to fill Mr. Rollin's position.

Four students from British Universities, comprising the British Imperial Debating Team, are now in Canada meeting a number of Canadian university and college debaters in a series of friendly matches on the "Geneva Protocol" and "The Devoe of Western Civilization," at Singapore, B.C.

Rockyford Locals

Rockyford has been hit, or rather spotted by a mysterious disease of unknown name and origin. Quite a hurry was caused in local health circles, but the only serious result was to provide the afflicted children with an excuse for a welcome holiday.

Another epidemic, which, for want of a better name, might be called dance mania, is sweeping the district. Last Friday, within a radius of a few miles, no less than four dances were held, all of which were well attended.

Messrs C. R. Walrod, J. B. McGuire, Fred Gibson, Art Sangster, and Jack Allen, all of this town, are at present wintering at the coast while the rest of us are summering in Rockyford.

Wherever it is in charge of the Alberta weather has evidently passed the apprenticeship stage, and developed into a full fledged craftsman.

John Doran, of the Bank of Commerce staff, has purchased a farm in the vicinity of Rockyford. He has heard and heeded it call of the soil.

Here and There

Sawn lumber production in Nova Scotia during 1925 totalled 300 million feet, according to unpublished government statistics. Of this quantity 175 million feet have been exported.

Canada's mineral output for 1925 is estimated at \$228,440,000, as compared with \$209,565,000 for 1924. The previous record was \$227,359,665 in 1920, when metal prices were about 35 per cent. higher than in 1925.

There are 4,015,700 acres of home-stead lands in Manitoba in a radius of 20 miles from railway lines. In all there are 25,286 quarter sections, or sufficient to settle 20,000 families, the bulk of the land being in Eastern Manitoba.

The value of wheat delivered at Western Canadian points from August 1 to December 15, 1925, was \$38,800,000, representing an average cash return to farmers of over \$1,300 per acre. This is a new high record and the returns are greater for the four and a half months than for the entire preceding year.

According to information at Canadian Pacific Railway Headquarters at Montreal, the Canadian curlers who went over to Scotland on the C. P. liner "Montreal" are touring the land of the thistle with success. The Canadians defeated Strathmore and Loch Leven at Edinburgh. J. G. Macdonald, of Fort William, was still unbeaten.

The whole company of "The Three Little Maids," an English musical comedy starring the famous British comedian G. P. Henderson, who is touring the C. P. R. Winter Station, Montreal, recently, and grouped themselves round an engine for a novel photograph. The show is due in Ontario during the months of February and March.

A settlement, to be known as the Clan Donald colony, comprising 100 families and covering 30,000 acres of land, will be established near Vermilion, Alberta, this spring, through a joint contract entered into by the Canadian Pacific Railway, the Overseas Settlement Committee and the Scottish Immigrant Aid Society. The railway has purchased the land, and the Scottish Immigrant Aid Society is to secure the immigrants.

According to G. A. Harcourt, Secretary of the Soldiers' Rehabilitation Committee at Montreal, fine work has been done in the placing of many returned men in good positions. There are still about 800 returned soldiers, married and living in Montreal, who are out of work, but many of these will be placed in the model city of Arvida, which is being constructed by the Aluminum Company of America in the Lake St. John district in Quebec.

Alfred H. Devolin has been appointed manager of the Royal Alexandra Hotel, Winnipeg, to succeed S. F. Pierce who has gone to the Vancouver Hotel, according to an announcement by the Canadian Pacific Hotel Department. Mr. Devolin joined the Canadian Pacific Hotel Department in 1912, and was later assistant and assistant manager at the Place Viger Hotel in Montreal. He will leave the Algonquin Hotel at St. Andrews, N.B., where he has been manager, to go to Winnipeg.

Namaka Notes

The Trail Hangers hockey boys visited Strathmore on Saturday; the game resulting in a score of 4-5 in favor of Strathmore. A very enjoyable evening was spent at the home of Mrs. S. J. Hodges on Friday. Cards were played early in the evening, followed by dancing to the strains of Grant's Old Time music over the radio, which was fully enjoyed.

Miss Violet Watts, of the staff of the General Hospital, Calgary, is home for a couple of weeks' rest, after a severe case of scarlet fever.

The Ladies' Aid are holding a sale of work and home cooking in the L.O.O.F. Hall on Saturday, February 27, commencing at 2:30 p.m. Don't forget the date.

Mr. C. G. of New Westminster, is spending the week with Mr. and Mrs. J. W. McIntosh.

Keoma Notes

We congratulate Mr. A. Demuller on being made a Justice of the Peace for Keoma district.

Rev. Atwood held service in the afternoon, Sunday, January 31. The attendance was not so good as was hoped for, but we expect a bigger crowd next time when service will be held in the evening of February 11, at 7 o'clock.

On Thursday last a miscellaneous shower was given at the home of her sister, Mrs. Park, in honour of Mrs. E. Franka, whose wedding to Mr. C. R. Ranky is to take place Tuesday, February 9. Many beautiful and useful gifts were presented, and the best wishes of the community, with them. A dainty lunch was afterwards served.

A number of Keoma people attended the concert at Kathryn Friday night, and reported a most enjoyable evening. Every item being a huge success.

New King's Printer

Announcement has been made by Premier Brodeur, of the appointment of W. D. McLean, an official of the municipal affairs department, and a former printer and publisher, to the position of Acting King's Printer, vice J. W. Jeffery, whose resignation has now been officially accepted. Mr. McLean is taking charge of the King's Printer's branch at once.

Since November 13, when the reorganization of the King's Printer's branch was commenced, the branch has been temporarily in charge of C. G. Groff, publicity commissioner. The possibility of amalgamating the publicity branch with that of the King's Printer, was considered by the members of the government, but in view of the prospective development of the work of the publicity branch in connection with the return of the natural resources and the movement of immigration, it was finally decided that such amalgamation would not be advisable. It has been decided, however, that all government advertising will be concentrated, and in future handled through the publicity branch.

Mr. McLean, the new Acting King's Printer, was brought up in the printing business. He learned the trade on the Huron Examiner, at Sault Ste. Marie, and later was engaged in printing in large job printing establishments in Toronto and Bradford. He then returned to Sault Ste. Marie, where he entered business with his father in a large printing establishment. Some years later he became proprietor of the Banner at Dundas, Ontario. In 1912 he came west to Edmonton, to become a member of the staff of the Bulletin. A few years later he entered the service of the provincial government and has been an official of the department of municipal affairs since, latterly occupying a position of considerable responsibility. Mr. McLean has been a member of the executive of the Civil Service Association, and was one of the first members of the joint council of the cabinet and association.

Nightingale

Mr. Geo. Thurston has been quite ill with flu, but is reported much improved.

Mr. and Mrs. H. W. Taylor spent the week end with friends in Standard.

Mrs. Geo. Carlson went to Calgary for the week end.

A very quiet wedding took place at the parsonage of the First Baptist Church, Calgary, on Tuesday, February 2nd, when Miss Lillian Lounsbury became the bride of Mr. Fred Hillon, both of Nightingale. The happy couple are spending a honeymoon in Banff and points in B.C.

The Valley Garden Community Club had another very pleasant social evening on January 25th. Progressive what was the order of the evening. When all scores were counted, Florence Harrison received first prize for the ladies; H. Hendricks, gent's first; Ed Griffiths received the consolation, and very generously passed it around. The next meeting will be February 12.

The U.F.W. held their regular meeting at the home of Mrs. Beaman January 28. Mrs. Frank Winder gave a splendid report of the annual convention for the heavy vote of thanks was tendered. A committee was appointed to arrange for a social evening soon at the Nightingale Hall. The hostess served a delicious lunch at the close of the meeting.

R. A. Lambert is spending a week or two at Estevan, Sask., attending a horticultural school. Mr. Lambert has spent considerable time and money in trees and shrubs on his farm.

Jan. E. Richards, who has been connected with the King's Printer's department for many years, will be named Assistant King's Printer.

Hebrideans Happy In Canadian West

The Hebrideans, the most carefully selected immigrants from the British Isles, have been settling down in the Canadian West. They are happy and contented, and are making a good life for themselves. They are well educated and have a high standard of living. They are also very hard working and are making a good name for themselves in the Canadian West.



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HOUSE of HOBBERLIN

— Made to Measure —

:- CLOTHES :-

SPRING RANGE NOW SHOWING

Something different in Fancy Botany
Worsted, Whipcords and Gaber-
dines. Choose yours early. Prices from

\$28.00 to \$65.00

Thos. E. WRIGHT

"MEN'S BETTER WEAR"

KING EDWARD HOTEL STRATHMORE

A well-appointed eighty-room building, with modern conveniences. Hot and cold water, steam heat, baths.

Special terms for permanent boarders. Furnished suites.

THE COMMERCIAL HOUSE

F. K. Miller, Manager

SPONGE CAKE

And a score of other equally delicious Bakery Goods come from our ovens — fresh daily. Try them and be convinced of their wholesomeness.

PATTEMORE'S BAKERY

Phone 97, Strathmore

GET YOUR AUTO LICENSE

Constable Tate says that Monday, February 15, will be the last day of grace for driving your car with a 1925 license. After that date he will have no option in the matter, and will be compelled to summon all offenders.

Hockey

HERALD WIN IN OVERTIME GAME

One of the best games of the season was played on local ice last Wednesday evening, when the local team, the Herald boys, of Calgary, losing out after a hard twenty minutes overtime.

In the first period P. Giroux, along with his brother, Teter, made some shaggy and brilliant plays, P. Giroux scoring the first goal for Strathmore from Teter.

Before the period had advanced more than a few minutes P. Giroux again scored, unassisted. Teter Giroux capped his brother's score by making another goal, unassisted.

Not to be beaten, the Herald boys rallied and shot three goals before the first period ended—Strathmore from Stunell, Grisdale from Bowen, Stunell from Mamlit.

Standing at end of first period: Strathmore 4, Calgary 2.

The second period proved both fast and furious, both teams scoring two goals. For Strathmore, Teter Giroux, unassisted, P. Giroux from Teter; Calgary, Murphy from Creighton, Creighton from Mamlit. Score at end of second period, Strathmore 5, Calgary 5.

The third period was scoreless, both teams trying hard to break the tie of the opposing team. The two Giroux boys and McFarland making brilliant plays with their hook check and sudden dashes. However, the local boys were very game, but owing to lack of subs, and a long twenty minutes overtime, they were unable to prevent Calgary scoring a final two goals—Mamlit from Murphy and Creighton from Mamlit. Score at end of overtime play: Strathmore 5, Calgary 7.

Lineup of teams as follows:

Calgary—Goal, Wilson; defence, Stunell and Grisdale; forwards, Bowen, Mamlit, Murphy; subs, Kelloway, Creighton, and Hounman.
Strathmore—Goal, Breen; defence, McFarland and Gannon; forwards, A. Giroux, G. Giroux, W. Gray; subs, North and Bishop.

STRATHMORE — CALGARY. MAROONS

On Friday Strathmore hockey team and the Calgary Maroons tangled.

The game was rather one-sided, Strathmore having the visiting team outclassed in fast skating and combination, although the little fellows from Calgary played very sport all through the game. The final score being 10-3 in Strathmore's favour.

Line-up of teams:

Strathmore—Goal, Breen; defence, McFarland and Gannon; forwards, T. Giroux, P. Giroux and W. Gray; subs, R. Bishop, G. Giroux, H. North.
Calgary—Goal, Pollock; defence, Robbins and Anderson; forwards, Lutz, Roberts, Keith, and Johnston, Green, Weidjoe.

Scores:
1st period—Strathmore 2, Calgary 0.
2nd period—Strathmore 2, Calgary 0.
3rd period—Strathmore 6, Calgary 3.

C. P. R. BRANCHES TO CO-OPERATE

With a view to giving the farmers of the Eastern Irrigation block every assistance possible in making a permanent home here, and with the idea of co-operating the efforts of the engineering and agricultural branches of the C.P.R., D.N.R., Col. Doughty has taken up offices in the old Merchants' Bank building, and will be located here as a direct representative of the management of the Department of Natural Resources. He has moved all his staff down from Calgary and is occupying the ground floor of the building, Mr. Bark moving to the upper floor.

Particular attention is to be given to the incoming settler. First of all these settlers will be hand picked. Upon taking up land they will be aided in laying out their farm, by the engineering branch, and in the kind of crop to grow, by the agricultural branch. Col. Doughty's branch will look after the locating of the settler, the redistribution of the land, and the game has been going on here for the past two years, collections, etc. The entire three branches will have one aim in view—to make the settler prosperous. Those already here will find the departments all at their service.

W. F. Watson, who for years has been connected with D. H. Bark's staff, has joined Col. Doughty's staff, and all who are all moving here from Calgary.

Social Personal

Mr. and Mrs. Gordon E. McKenzie left Wednesday, February 2, for Jackson, Michigan, where they will make their future home. Mrs. McKenzie was formerly Miss Leo Chase.

A. S. Dawson of Calgary, visited the Irrigation headquarters this week.

"Tony" Grogan, of Buffalo, visited Carleton on Monday. He did not arrive in Strathmore until late as he thought on account of it being election day it would be exceedingly dry.

Wedding

Pretty Russian Wedding

The home of Mr. and Mrs. D. Thomson, Namsia, Penn., was the scene of a pretty Russian wedding on Sunday, February 7th, when Kathrine, daughter of Mr. and Mrs. Weins, became the bride of Mr. Abraham Schmidt. The Rev. Mr. Schroeder, of Veteran, officiating. The bride was charming in a gown of ivory Chateau, with an overcape of embroidered georgette. She wore a bridal veil and orange blossoms.

The decorations were in accordance with the Russian custom being of evergreens mingled with garlands of roses and bows of tulle.

The ceremony was solemnized in the German tongue in the presence of the langtongue family and about one hundred friends.

The groom's gift to the bride was a rope of pearls. They received many beautiful and useful gifts.

Following the ceremony a delicious luncheon was served by the Russian friends, and at 7 p.m. Mr. and Mrs. Thomson entertained the bridal party to dinner, and for the evening.

It was a wedding of unusual interest to the Canadian friends, whose best wishes go with Mr. and Mrs. Schmidt.

School Column

The following additional donations and special prizes have been received for the School Fair. They are gratefully acknowledged by the School Fair Association: Linton Bros., Calgary, a fountain pen; E. W. Meyer, Edmonton, a picture; Christie, Brandon, a football; Simpson's, Regina, \$2.50 in merchandise; Russell-Lang, Winnipeg; books; P. Burns, Calgary, 2 pairs of hand; Swifts, Edmonton, juvenile ham; Dier-Spurling, Calgary, 2 Ever-sharp pencils; A. E. Snell, Calgary, 2 pens; A. D. Shrimpton, pair of shoes; M. A. Reinger, \$5.00; R. Pattemore, \$5.00 merchandise; Mr. Bill Williams, fountain pen; R. L. Whitney, \$5.00; R. H. Crowther, \$5.00.

A debate was held last Friday, under the auspices of the Junior Red Cross of room IV. The subject of debate was: "Resolved that homework should be abolished." Grade VII took the affirmative. The teams were as follows: Grade VII, Norman Ellis, Nathan Woldum, Alice Garrett, and Geraldine Van Tiesem. Grade VI, Dorcas Rowe, Maere Seales, Vincent Moran and Herbert Ellis. Grade VII won by one point.

Any high school student may enter the oratorical contest, to be held in the Memorial Hall on Friday, the 19th of this month. All entries must be in by Wednesday, the 17th.

Grade X literature class saw the play "As You Like It" in Calgary on Saturday last. This treat was much appreciated by the class as it is studying this Shakespearean play this year.

The following students passed in all the units attempted in the January examinations: John Garrett, Nancy Stephens, Iva Schultz, Iva Frederik, Gladys Stephens and Myra Tweedie. Gladys Stephens had the highest average (83%).

A mistake was made in the principal report published last week with regard to attendance. George Elvess, Annes Frederick and Edward Walter have all a record of perfect attendance for 1925. The school board has decided to give attendance prizes this year, and these will probably be presented at the time of the Oratorical Contest.

January school returns show 176 in attendance, with an average of 81.1. Only 70 attended every day during the month.



SPECIALS in HOSIERY

Children's Black 2-1 Ribbed Hose, winter weight, regular 50c. Special, 2 pairs for \$1.29
Ladies' Black Cashmere Hose, regular \$1.35. Special \$1.00
Ladies' Fancy Ribbed Beaver Wool Hose, regular \$1.35. Special \$1.00

SPECIAL IN BOYS' BLUE SERGE PANTS

6 to 10 years, at \$1.25

We Have About
24 GRAMOPHONE RECORDS
that we will sell to clear at
40c Each

SPECIALS FROM THE GROCERY DEPT.

JAMS! JAMS!!
Strawberry, 4 lb. pails 90c
Raspberry 85c
Gooseberry 80c
Blackberry 80c
Plum 65c

— The above are all pure jams —

MIXED JAMS

Black Currant and Apple 55c
Peach and Apple 55c
Strawberry and Apple 55c
Raspberry and Apple 55c

JUST ARRIVED

50 Boxes B. C. McIntosh Apples, box \$2.25

The Strathmore Trading Coy.

THE STORE OF PERSONAL SERVICE

A. D. Shrimpton, Mgr.

Phone 87 Drygoods 18 Groceries

BATTERIES REBUILT

Generators and Starters overhauled, Magnets overhauled, Magnets recharged.

Delco and Genco Light Plant Batteries Rebuilt.

Workshop at White's Garage.

O. E. OTTO

Strathmore, Alberta

Car of NUT COAL

At shed, \$6.00; Delivered, \$6.50, while it lasts

CHAS. KEELING

PHONE 72 STRATHMORE

WINNERS OF CONTESTS

At the annual convention of the Alberta Dairy Association in Edmonton last week, the following were the winners of the boys' and girls' contests:

Dairy demonstration—First, Sedgewick team; second, Lacombe senior team; third, Lacombe junior team; fourth, Fairview; fifth, Red Deer; sixth, Cardiff; seventh, Vegreville; eighth, Westlock; ninth, Wheatland; tenth, Westlock B; eleventh, Nanton. Essay competition—First, Harriett Bowler, Sedgewick; second, Edna Thompson, Sanguin; third, Lillian Thompson, Sanguin; fourth, Mary Ann, Sanguin. The essay on "The Dairy Industry" was entered, and only 21 essays were entered. The highest rated was by Harriett Bowler.



Wholesome Creaming Refreshing

Phone The Standard (17) when you have an item of news. If you have a visitor at your home, let The Standard have their names. Report neighbor hood happenings over the telephone. It costs you nothing but a few seconds time, and you thereby assist in making this a live, newsworthy paper. Your co-operation will be sincerely appreciated.

ALBERTA REGISTERED SEED GRAIN FOR SALE

Registered and Extra No. 1 Marquis Wheat.
Registered and Extra No. 1 Victory and Banner Oats
at reasonable prices. High Germination,
Clean and True to Type.
For Prices and Particulars apply to

W. J. STEPHEN

Field Crops Commissioner, Dept. of Agriculture,
Edmonton, Alberta.

Imperial Whisky

This advertisement is not inserted by the Alberta Liquor Control Board
nor by the Government of the Province of Alberta.

UNRESERVED

AUCTION SALE

Sec. 17, Twp. 26 N. Rgs. 25, W. 5; 1 mile
West of ARDENODE Station and 7
miles North and 2 miles West of
STRATHMORE.

Tuesday, February 16

1205 at 10.30 a.m. sharp
Favoured with instructions from Mr.
H. A. Leyten, who is moving to Innis
full to manage a farm, I will sell the
undermentioned:

24 HORSES — 57 CATTLE
11 Pigs, 200 Chickens, 400 Bunch
Barley Chop, A Quantity Green
Feed.

ALSO ALL FARM FURNITURE
AND HOUSEHOLD FURNITURE

The Horses Comprise—
Team Bay Mares, 8 and 9 years, weight
3150 lbs.
Team Bay Gelds, 8 and 10 yrs., weight
3000 lbs.
Team Black Mares, 5 and 8 yrs., weight
2800 lbs.
Team Black Mares, 2 and 4 yrs., weight
2800 lbs.
Team Bay Mare and Grey Geld, 5 yrs.,
weight 2750 lbs.
Team Bay Mare and Geld, 9 years,
weight 2500 lbs.
Roan Mare, 8 years, weight 1550 lbs.
Black Geld, 9 years, weight 1400 lbs.
Bay Mare, 4 years, weight 1150 lbs.
Bay Mare, 4 years, weight 1150 lbs.
Black Filly, 8 years, weight 1050 lbs.
Grey Mare, 9 years, weight 1350 lbs.
Black Mare, 8 years, weight 1250 lbs.
Black Geld, single driver.

The Cattle Comprise—
19 Cows, fresh and coming in, (of
Shorthorn and Holstein breeding),
1 Holstein Bull,
15 Steers, 2 years old (on feed now),
7 Heifers, 2 years old (mostly Hol-
stein),
18 Calves.

The Pigs Comprise—
2 Good Brood Sows,
11 Fat Pigs, average weight 220 lbs.
The Household Furniture—
Comprises Washing Machine, 9 Pails,
Cook Range, 2 Oak Dining Tables, 6
Beds, complete, 10 Chairs, 2 Heaters,
Oak Wardrobe, Lamp, Lantern, Copper
Kettle, Churn, 2 Wash Tubs, &c., &c.

The Machinery—
Comprises 8 ft. McCormick Blinder, 18
run Seeder, Double Disk, 3-acre Lever
Harrow, Great West Gang, Plow,
Oliver 14 inch Mower, Rake, Wagon
Mower, Demarest, Hossy, 4 sets
Bushing Drill, 20 run Single Disk, 4 sets
Breaching Harness, 1 Set Plow Har-
ness, Single Harness, Stock Saddle,
Horn Collars, Sharpies Cream Sepa-
rator, 8 gal. Cream Can, 2 Gal.
Cream Cans, Forks, Shovels, &c., &c.

NOTE—Everything at this sale must go
regardless of price. The stock is in
good shape, and a few of the cows
will be just fresh.

— Don't Miss This Sale —
Train leaves C.N.R. Depot, Calgary,
7.30 morning of sale, and returns
in the evening.

Terms Cash. No Reserve.
Luncheon at Noon
J. W. DURNO, Auctioneer
Phone E5825, Alberta Stock Yard,
Calgary, Alberta
Feb. 5-10-u

NEW HOSPITAL DISTRICT

A new municipal hospital district
has been established at Innisfail,
where a vote taken recently showed
a strong majority in favor of the es-
tablishment of the hospital district.

Rosebud News

Mrs. W. V. Kempf is with her daugh-
ter Georgia, near Hanna.

Mrs. Jones, Sr., has gone to Halli-
day, to keep house for her grandson,
Merle, who is leaving grain there.

Logan Gow is with Merle Jones in
Halliday.

A party of young folks, surprised
Miss Dorothy Roberts, teacher of
Grasswood school, Tuesday night.

Mr. Lancaster, of the Bank of Com-
merce, has been transferred elsewhere.
The young people are very sorry to
lose him, as he was very musical and
most popular.

About 150 attended the talk on
Diversified Farming, given by Mr.
Hansen, of the International Livestock
Co., experimental farm, Thursday
night.

Mrs. James Finch went to Drumheller
Wednesday evening.

R. W. Brunner and Dominic Mel-
lock were business visitors in Calgary
Friday and Saturday.

W. E. Payne is recovering from his
recent illness, and Mrs. Parker is home
for a few days.

Word was received from F. W.
Schultz that his wife has been very
sick again.

Ed. Nicklason and W. V. Kempf
were Calgary visitors Monday.

It is rumored that the Hyman family
are tired of city life, and will be re-
turning home the middle of the month.

D. W. Detwiler has sold his property
here, and will reside in Calgary.

We are sorry to hear that J. S. Cox
and family are leaving here in the
near future.

A party of Rosebudders spent a most
enjoyable evening at the home of
Mrs. John Campbell, south-east of
town, Tuesday night.

Mrs. Edith McDowell is ill with ton-
sillitis in Belcher, and her mother,
Mrs. John Campbell went to care for
her Wednesday.

Mrs. Homer Jones is on the sick
list again, and under the care of Dr.
H. S. McNab, of Calgary.

Miss Dorothy Roberts gave her pupils
a winter roast and skating party
on the creek Friday afternoon.

The Ladies Aid of the United Church
enjoyed a sleigh ride to the Brunner
home Thursday. Mr. Reyburn kindly
did the driving. After a business meet-
ing a delightful lunch was served. Mrs.
McCallum poured tea. The gentlemen,
preferring a more hearty lunch, were
treated to ham and eggs in the kitchen
by Mr. Brunner.

Mr. O. Farrell and Mrs. H. Wilson
were winners of the town bridge tour-
nament, while Mr. Simpson and Mrs.
Charles Gross carried off second hon-
ours. Another tournament has been
started.

Mr. and Mrs. A. E. Vignar entertained
at bridge Thursday night. Mrs. Sullivan,
the Brunners and Comstock.

A cartload of sheep have been pur-
chased by farmers of the community
through the Rosebud Co-operative
Association.

Mrs. George Gow is ill.

L. C. Cox has installed a Delco
lighting plant in his barber shop and
pool room.

Mrs. Forker, Helen, Edward, Edgar,
Schultz, Mr. and Mrs. Brunner, were
Sunday guests at the Comstocks.

The second meeting of the Rabbit
Liquor Society was exceptionally
well attended on Tuesday last, regu-
larly noticeable were members of
the C. X. district. The audience
enjoyed the interesting discus-
sion on the merits and demerits of
country life. They applauded
ludicrously when the judges decided that
country life, which was supported by
Mr. H. Chas and Miss I. Kennedy,
had won the day. The comic sketches
by Miss L. Lewis, Mr. A. E. Fiedler,
and Mr. H. Chas produced much
laughter. The rest of the programme
consisted of a vocal solo by the
Thelma Twins, recitation by Wm. Bur-
ge, recitation and reading by Wm.
Arrell, vocal solo by Lillian Fiedler,
recitation by Alfred Fiedler. After the
programme lunch was served, and an
hour of dancing was enjoyed by all.
The next meeting will be held on
February 16th.

Standard Notes

Mrs. R. P. Hansen and Miss Cordie
Feden were joint hostesses at a jolly
whist party at the home of the former
last Tuesday evening, when court
whist was played on five tables. A
delicious lunch was served at midnight.

Those present were Mr. and Mrs. T.
Turquist, Mr. and Mrs. Paul Bush-
man, Mr. and Mrs. F. D. Knottson,
Miss E. Granataki, Miss M. Barquard,
Miss V. Clifford, Miss M. Feden, Miss
F. Thompson and Messrs P. Messen-
ger, T. Macdonald, H. Forthing, M.
Kjar, M. Neilson, A. Neilson, J.
Seasted.

Mr. J. Knudsen entertained a num-
ber of friends last Thursday evening
at the home of Mr. and Mrs. P. Nel-
son.

Mrs. F. Messenger returned from
Calgary on Friday, where she has been
undergoing treatment for an infected
ear. We are sorry to report that Mrs.
A. Larsen is in Calgary at the present
time suffering with the same trouble.

The C.G.I.T. girls will be serving a
Valentine tea in the station on Satur-
day, February 13, from three until
7 p.m. Come and have a refreshment
cup of tea or coffee after your Satur-
day shopping, and at the same time
helping a worthy cause.

Mr. and Mrs. Chris Sorenson return-
ed home on Friday after spending a
month in the coastal cities.

Mrs. Margaret Gregory left on
Thursday for St. Joseph's Academy,
Adrian, Michigan.

Mrs. H. Lavridson, Mrs. W. Mellison
and Mrs. A. Hansen were passengers
on Tuesday's train for Ardley, Alta.,
where they visited for some time.

The first of a series of lantern
lectures for the school children was
given in the school last Friday evening
by Mr. Gorrill. The subject was the
"North Pole", and proved interesting
to a large number of pupils.

The Standard Women's Institute
will hold a bridge and whist party
in the S. and S. Hall on Friday, Feb-
ruary 26th. Mrs. Trainor's orchestra
will be in attendance. Keep this date
in mind.

Mrs. Cecilia Dahl entertained the
Women's Institute on Wednesday, Feb-
ruary 3rd. It was decided to hold a
special meeting on February 19th to
read the convention papers. Mrs.
Dahl very kindly offered the use of her
home for that occasion.

Mr. Otto Buchwald reports shooting
a sopher on February 28th. What
more convincing evidence of spring
could one wish for?

REPORT ON RURAL CREDITS

The special committee named by the
provincial government to investigate
the whole question of rural credits
has completed its work and will have
a formal report ready shortly.

Mothers should know this
The health value of our
Corn Syrup is Endorsed
by many Doctors & Dietitians!
THE CANADA STARCH CO., LIMITED
MONTREAL

EDWARDSBURG
CROWN BRAND
CORN SYRUP

SEE
Banff Winter Carnival
February 3rd to 17th
TWO WEEKS OF FUN
Dazzling - Delightful - Wholesome
With Gorgeous scenic Setting in the
Canadian Pacific Rockies

SKIJING SNOWSHOEING HOCKEY
SKIJORING TOBOGGANING CURLING
SKATING TRAP-SHOOTING SWIMMING
SLEIGHING PACKING DANCING

100-Mile Dog Derby for Strongheart Trophy
FARE AND ONE THIRD
FOR THE ROUND TRIP
From ALL STATIONS IN ALBERTA AND BRITISH
COLUMBIA; REVELSTOCK AND EAST
On Sale Feb. 6 to 13
GOOD RETURNING TO FEBRUARY 18, 1926
Full information from the TICKET AGENT

King Vitron Production, featuring—
ELEANOR BOARDMAN, JOHN GILBERT,
and **AILEEN PRINGLE**, in—
"The Wife of Centaur"
From the novel by Cyril Hume
SATURDAY, FEBRUARY 13th
8.30 p.m., Rockford.
WEDNESDAY, February 17th
8.00 p.m., Standard

Why Is It---



Read the Advis.

Legal & Professional

J. J. PETRIE

Barriester, Solicitor and Notary Public.
Suite 2, Mills Block, 322a 8th Ave. W.
Calgary.
Strathmore every Saturday

Sinclair & Jull

Barriester, Solicitors, Notaries
MONEY TO LOAN
Offices 200-203 Bay Block, 322a, 8th
Avenue West, Calgary.
Strathmore—King Edward Hotel.
Friday 3:30 pm to Saturday 6 p.m.
of each week.

Dr. T. W. MOORE
Physician and Surgeon
(Successor to A. W. Girvin)
Office Phone 7, Res. 8
Strathmore, Alberta

Dr. R. R. McIntyre
DENTIST

714 Herald Building,
Calgary.
Phones: Office M6033
Res. M6436

WILL BE AT

Dr. Robinson's office,
Strathmore, Tuesday
2 p.m. till Wednesday
7 p.m., each week.

Appointments can
be arranged with Mr.
T. M. Wears.

DR. E. G. SIMMONDS

M.R.C.S. (Eng.) L.R.C.P. (Lond.) L.D.S.
Resident Dentist
Office: Over Crown Lumber Company,
Strathmore.
Attendance Every Day.

JOSEPH McPHERSON

Teacher of Violin and Theory, will
visit Strathmore every
Wednesday.
For information phone 54, Strathmore.

Security Service
Insurance, Rentals,
Property for Sale

F. R. LILLY, Strathmore

CHASE & Co.

Funeral Directors and
Embalmers.
Parlors 3rd Street,
STRATHMORE.
Phone 78.

Dania Hotel
STANDARD, ALTA.

Rates—75c and \$1.00, and Weekly.
Meals at All Hours. Ice Cream and
Cooling Soft Drinks in Season.
Phone 28, Standard, Alberta

VICTOR PETERSEN

Proprietor

HUB

BILLIARD ROOM &
BOWLING ALLEYS
Strathmore

To Baccos and All
Smokers' Necessaries.

"The Home of Real
Sport"

R. HAMBLY, Prop.

MARKET YOUR

Hogs Sheep Calves

By Auto Truck

PROMPT DELIVERIES
REASONABLE CHARGES

R. A. James

122 Live Stock Exchange, Calgary.
Office: E202 - Residence: 141

LOOK OUT

for the travelling In-
surance Man. He
grabs your money and
you whistle for the
service.

Insure with your
local agent.

F. J. DUNN

Strathmore, Alta.
"The Insurance
Specialist."
— Phones —
Office 98 Residence 53

FRATERNAL



Meets in Memorial
Hall 2nd Tuesday of
each month.
All Returned Men
are welcomed as
members.

W. S. PATTERSON, C. KEELING
Secretary President
Memorial Hall—Manager, F. Anderson
Secretary, John Mackenzie

You Require
Protection

Then why not Insure
with Canada's Largest
and Strongest Life
Company?

THE SUN

John Cusack
Strathmore Repre-
sentative.
Room 49,
King Edward Hotel

GOVERNMENT
LIQUOR CONTROL ACT
OF ALBERTA.
APPLICATION FOR
BEER LICENSE.

Public notice is hereby given that
the undersigned intends applying to
the Alberta Liquor Control Board for
a license to sell beer by the glass, or
open bottle, for consumption in con-
formity with the provisions of the
Government Liquor Control Act of Al-
berta, and regulations made thereun-
der, with respect to the following
premises:

The Rockyford Hotel, situate upon
Lots three (3) and Four (4) in Block
one (1), Rockyford, Alberta.
The proposed beer salaroom is
situated within the said Rockyford
Hotel.

Dated at Calgary in the Province of
Alberta, this 13th day of January A.D.
1926.

ROCKYFORD HOTEL COMPANY
10-2-6 Applicant

LAYZELL'S
Forthcoming
SALES

TUESDAY, FEB. 23rd

H. G. Troth, Baintree.

WEDNESDAY, Feb. 24th

F. E. Brower, Keoma.

MONDAY, March 1st,

G. Thurston, Nightingale.

Full particulars in this paper
next issue.

See us for dates.

Farm Sales Our Specialty.

— O —

A. LAYZELL

Auctioneer

Slats' Diary

Friday—a ole friend of pa came to
pay him a visit today. He sed his
uncle Elmer had just
recently sed a few
months ago and had
sense. Pa new his
uncle Elmer used to be
a weathy man and he
sed this fella did his
uncle Elmer remember
him in his Will. He re-
plied and sed. Yes he
remembered me. He
Will I gees at lease he
remembered to leave me
out of it all in gather-
ing. Pa luffed but I fald to
see the joak in it a tall.
Saturday—Mrs. Jemi-
son says she dont no want to do about
a perdicament she is into. She has
got a parret and she says she dont no
weather the parret is lerning her
dawter to sware or weather her
dawter is lerning the parret to sware
sum thing aweful.

Sunday—Pa was a telling Ant Emmy
that 1 of the girls which wrks down
to the newspaper office was a going
to marry the bosses newew. Ant Em-
my says to pa. Is the yung fella well
off that she is going to marry. Pa
answered her and sed. Yes he is well
off but he dussent seem to realize just
how well off he is yet.

Munday—Mrs. Crone called up this
evening and wanted pa and ma to come
over and play bridge. Ma sed she
would be delitted to do so but pa was
taking inventory. Mrs. Crone sed. O
aint that to bad well you just make
him go to bed and lay down and keep
him tire warm and give him plenty
of Epstein salts and heel soon be all
rite, mebbey.

Tuesday—I gess pa is getting to be
shwert mitted like the people you read
about in the funny papers. Today ma
telephoned him and sed for him to send
a man up to fix the piano she sed
some of the boys went wite and she
is going to have a party soon. Pa went
and sent up a Lock Smith to fix the
keys.

Wednesday—got stuck in langwage
today and just pa if it proper to say he
sed. Frum. As frum her as he can
get. But I get it rung after all.

Thursday—Bilsters thinks he is grow-
ing fastern me. But I called his bluff
today. I offers to bet a ole little
tin. I woud way more standing on 1
ft than he woud on both of hisen.
He woudnt talk it up neither.

GRAIN PRICES

The following grain prices are for
grain by wagon-load at Strathmore,
not track prices, and for information
of the public only. Figures are also
supplied by Mr. T. H. Eves, of the
Robin Hood Elevator.

February 9th, 1926

Track, Winnipeg	1925
No. 1	1.21
2	1.28
3	1.23
4	1.23
5	1.23
6	1.23
7	1.23
8	1.23
9	1.23
10	1.23
11	1.23
12	1.23
13	1.23
14	1.23
15	1.23
16	1.23
17	1.23
18	1.23
19	1.23
20	1.23
21	1.23
22	1.23
23	1.23
24	1.23
25	1.23
26	1.23
27	1.23
28	1.23
29	1.23
30	1.23
31	1.23
32	1.23
33	1.23
34	1.23
35	1.23
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37	1.23
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52	1.23
53	1.23
54	1.23
55	1.23
56	1.23
57	1.23
58	1.23
59	1.23
60	1.23
61	1.23
62	1.23
63	1.23
64	1.23
65	1.23
66	1.23
67	1.23
68	1.23
69	1.23
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94	1.23
95	1.23
96	1.23
97	1.23
98	1.23
99	1.23
100	1.23

Wheat

Oats

Flax

Barley

3 C.W. 41

4 C.W. 36

5 C.W. 34

6 C.W. 34

7 C.W. 34

8 C.W. 34

Imported from Old
England

Boot's Melloid's

For all throat affec-
tions, removes huski-
ness, allay tickling,
and stops a persistent
cough immediately.
Handy tin box
25c

Nottingham Pastilles

Menthol & Eucalyptus

Soothing Voice

Black Currant

Antiseptic Throat

High grade Lozenges

for throat irritations,

Handy tin box 25c

Sole Agents for
District.

Try the Drug Store
First

Strathmore
Pharmacy

Reall Drug Store

K. McKechnie & Son

Here and There

During July thousands of osteo-
paths and members of allied profes-
sions gathered in Toronto from all
parts of the United States and Can-
ada to attend the International Con-
vention of Osteopaths. Several of
the visitors toured the country in
the interests of osteopathy.

Final figures showing the total
live lobster catch on the Nova Scot-
ia coast, for the season ending
June 1st, show a total of 8,585,900
lbs. valued at \$1,244,141, an increase
over the 1924 season of 3,897,400
lbs. in quantity and approximately
half a million dollars in value.

During his tour of Western Can-
ada over the Canadian Pacific line,
Field Marshal Earl Haig was re-
ceived on all sides by cheering and
enthusiastic crowds. At towns in
northern Ontario and elsewhere he
shook hands and exchanged remi-
niscences with local ex-service men,
many of whom he recognized.

Having completed his visit to the
Pacific Coast, His Excellency Lord
Byng, Governor-General of Canada,
has returned East. Before leaving
the West His Excellency stayed off
for a few days at Banff to meet Earl
Haig, and the two famous soldiers
spent some time together talking
over old times.

Considerable interest has been
aroused in London, England, over
the arrival there of 8,000 peony
blossoms for exhibition in the Can-
adian Pacific pavilion at Wembley.
The peonies were grown by W. Or-
miston Roy of Montreal, and have
been sent to England to dispel the
belief that Canada's climate is ex-
cessively cold.

A delegation of prominent news-
paper proprietors and journalists
from Great Britain passed through
Canada recently on their way to at-
tend the Third Imperial Press Con-
ference to be held at Melbourne,
Australia, during September. Be-
side the delegates from the British
Isles, representatives of Canada and
the other Dominions have been in-
vited to will attend the conference.

Two automobile accidents occurred
in Hamilton over the weekend as
railway crossings, in both of which
it was proven that the car struck
the train. In the first accident the
car ran into the first car behind the
engine and in the second, struck the
side of the engine itself. Public at-
tention has been directed to these
accidents as illustrative of the re-
sults of negligent driving.

Read the Advt.

THESE WANT ADS BRING RESULTS

WANT AD'S

Rates for one insertion, 2 cents per word per issue, 1
cent per word each additional issue, minimum charge 50c.
Cash must accompany ads.

Livestock

FOR SALE, SOME GOOD WORK
Horses. Apply A. O. Hicks, Arden-
ode, Alta. 24-2-p

FOR SALE, Argyshire Bull, 3-year-old,
eligible for registration. Apply O.
R. Atkins, Keoma. 17-2-p

FOR SALE, Holstein Bull, pure bred
stock. Apply Miss S. Cammaert,
Phone R1069, Rockyford. 16-2-p

FOR SALE, 1920 Model Dodge Tour-
ing Car, in good running order, 6
Cord tires, 4 Gabriel snubbers, bu-
cap, vicer, and autometer, windshield
wiper. Price right for cash. Apply
Miller & Clemens, Phone 36, Rock-
yford. 14-p

FOR SALE, No. 1 Potatoes, also 6
tons of oat greenfeed. Apply R.
Bulley, Phone 5, Strathmore. 24-2-p

FOR SALE, Few Young Bronze Gob-
blers, each weighing over 1 lb. 10
early May hatch, 15-60 each. Apply
Miller & Clemens, Phone 36, Rock-
yford. 13-1-ttu

FOR SALE, ARK GARLAND HEAT-
ers, and Monarch Range, both in good
condition, and cheap for cash. Ap-
ply Strathmore Standard. 17-2-p

FOR SALE, 20 TONS GREEN FEED
Phone R131, Strathmore. 17-2-p

Going out of Dairying Temporarily,
I Have For Sale

8 Head of Milk Cows
AND HEIFERS

All fresh or freshening soon. All good
milkling Shorthorn and Holstein Stock.

J. A. CAMMAERT

Phone R1206, Strathmore

Farms for Sale or Rent

FARM FOR SALE, 4 1/2 miles from
Strathmore, 165 acres, 2 barns with
hay lofts, attached sheds and
chicken houses complete, 2 wells,
excellent water, 2 small houses.
Would consider exchange for house
property, value for value. For par-
ticulars apply to Lambert, Druggist,
Strathmore. 8-3-ttu

Poultry

PURE BRED BARRED ROCK COCK-
erels, \$5.00, or 2 for \$5.00. J. Smu-
ders, box 31, phone R104, Rockyford. 2-3-p

Weather Report

Supplied by C. P. Irrigation Dept.
December 29 to January 4, 1926

February 2nd to 8th, 1926

2 -4.3 19.0

3 -4.5 24.5

4 -4.0 44.0

5 22.3 41.4

6 22.2 44.0

7 31.2 47.5

8 25.2 46.5

9 25.2 46.5

10 25.2 46.5

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